# Spice of the state of the state



# What is Sphero?

Sphero is the world's first robotic ball gaming system that you control with a tilt, touch, or swing from your smartphone or tablet. You can even use Sphero as a controller for on-screen gameplay. Single and multi-player apps let you engage in the virtual world and play in the real one. It's the ball, evolved.





# **Works With Your Smartphone**

Control Sphero from your iPhone, iPad, iPod touch, or Android device.



#### Setup Once, Play Whenever

Sphero's Bluetooth connection makes him ready to play as fast as you can launch an app.



#### **Any Color You Can Dream**

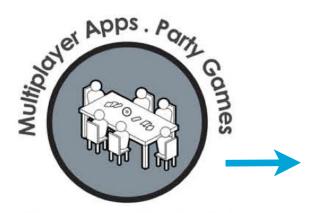
Change Sphero's color to suit your mood, play in the dark, or create a team color.



#### You'll Tire Before Sphero Does

Over an hour of full throttle play with cable-free induction charging.

# **New Ways To Play**



With multiplayer apps, Sphero is the life of the party. Bring friends and family together with several Spheros, or connect one Sphero to multiple devices.







Play in the real world, control it from your smartphone. Your experience changes with every new app, and more are always on the way.



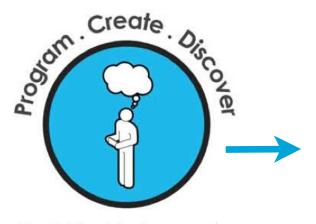
Use Sphero as a controller for intuitive on-screen gameplay. Hold Sphero to tilt, turn, and aim with ease.



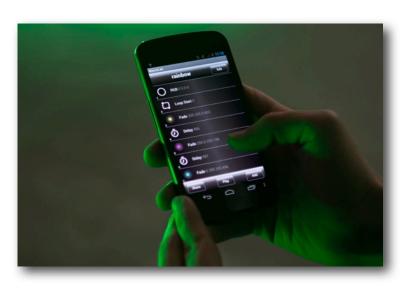




Race Sphero on a homemade obstacle course, go for a swim, play a round of golf, or invent your own game. You can even disguise Sphero to prank your friends!



Apps like MacroLab make programming Sphero fun and simple. Tech savvy? Use Sphero's SDK to create your own apps.







The fun doesn't stop with Sphero apps.

Use ramps to build obstacle courses,
command a chariot, and even customize
your Sphero for different environments.

# **Apps For Everyone**

# \*Available the week of 8.28.12

# **Exile**

#### The universe is in your hands.

A totally new take on arcade-style space fighter games. Sphero has been exiled from his home planet and must fight his way back to save all Robot kind. Fly through space while destroying enemies and collecting energy cores. With weapon upgrades and more levels of gameplay set to be released, this is only a preview of what's to come. For enhanced gameplay, hold Sphero in your hand and use it to control your spaceship.

# **ColorGrab**



#### Think fast. Move faster.

Get ready to test your speed with the first multiplayer tabletop game for Sphero. Sphero flashes different colors and you must pick him up at the right time to earn points. Set point goals, select levels of difficulty, and compete against friends and the clock to see who has the best reflexes. Did we mention there's a crazy rabbit?

# **TAG**



#### You're it.

Now you and your friends can play tag using the first multiplayer game for Sphero. Utilizing innovative collision detection technology, Red Light Green Light is the first in a series of games in the Sphero TAG app. Take away other players' lives when their Sphero turns from green to red by bumping into them. In this competitive group game, the last player with lives wins! TAG is initially available for iOS only.



# Golf

**v**2

#### Sphero's best round yet.

The most innovative golf game now has better accuracy, improved course creation, and a new practice mode. Using simple, intuitive controls, you create a "hole" and then "hit" Sphero with a flick of a finger or a swing of your smartphone. Adjust your aim with simple 2-finger gestures. All that's missing now is a caddy.

# **Doodle Grub**



## A brand new twist on a classic Snake game.

Use Sphero as a controller to navigate the grub, eating apples as you go. Earn points and grow in length. But be careful to avoid collisions with nasty enemies. Once they hit the grub's head the game is over!

\*Available 9.14.12

# Sphero v2



# The driving app built just for Sphero.

Get rolling in one central app. Pick your favorite driving mode, shoot photos and video, command Sphero with simple macros, and stay in the loop with SpheroVerse and important firmware updates. A selection of dynamic skins even let you personalize your Sphero, your way. Create challenging courses, race against friends and family, or turn out the lights for a little night racing.

## \*Now Available

# **MacroLab**



#### Unleash Sphero's inner robot

Create easy, repeatable programs and macros for Sphero. Arrange simple commands and settings in any combination you choose to let Sphero drive autonomously, follow unique patterns, and more. Play your commands, save favorites, and even share them with friends. Multi-ball capability only available on Android.

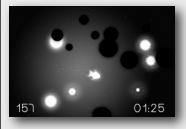
# Chromo



#### Match the color. Beat the clock.

Get ready to challenge your coordination and your memory with the first app that lets you use Sphero as a controller. Move Sphero to match colors on your screen for an entirely new way to challenge yourself. You can choose from six different game modes. Chromo is initially available for iOS only.

# **Last Fish**



## Eat food, avoid goo, escape the shadowfish. Survive.

Use Sphero as a controller to help your fish to eat food, avoid toxic goo, and escape the shadowfish. Your objective varies based on 45 different levels, ensuring hours of action-packed game play. Last Fish is a 3rd party app that is currently available for iOS only.

# ...And more.











For a full listing of available apps visit GoSphero.com/apps